

Figure 1

REPLACEMENT SHEET

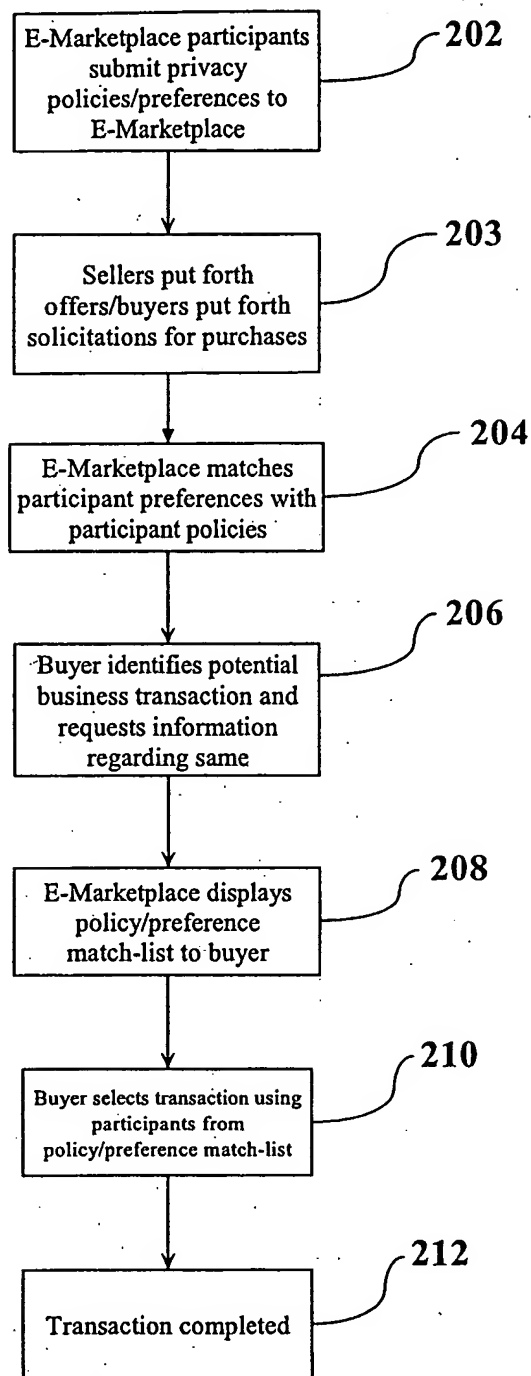


Figure 2

REPLACEMENT SHEET

Program - Untitled 1

File Edit Format Tools Window Help

100%

Buyer Privacy Preferences

Can E-Marketplace Participants Sell Your Email Address?

☐ Yes ☒ No ☐ Don't Care

Can E-Marketplace Participants Send You Seller-Originated Advertising?

☐ Yes ☒ No ☐ Don't Care

Can E-Marketplace Participants Share Your Demographic Data With Others?

☐ Yes ☒ No ☐ Don't Care

Property of Property 24, Protected

Figure 3

Program - Untitled 1

File Edit Format Tools Window Help 100%

Seller 01 Privacy Policies

Will You Sell the Email Address of E-Marketplace Participants?

☐ Yes ☒ No

Will You Send Seller-Originated Advertising to E-Marketplace Participants?

☐ Yes ☒ No

Will You Share Demographic Data of E-Marketplace Participants With Others?

☐ Yes ☒ No

Untitled File 1

Figure 4

Program - Untitled 1

Menu Edit View Insert Format Window Help

100%

Untitled File 1

Seller 02 Privacy Policies

Will You Sell the Email Address of E-Marketplace Participants?

☒ Yes ☐ No

Will You Send Seller-Originated Advertising to E-Marketplace Participants?

☒ Yes ☐ No

Will You Share Demographic Data of E-Marketplace Participants With Others?

☐ Yes ☒ No

Property 1 Property 2 Property 3 Value 1 Value 2

Figure 5

REPLACEMENT SHEET

Program - Untitled 1

FileEditViewFormatWindowHelp100%

Untitled File 1

Seller 03 Privacy Policies

Will You Sell the Email Address of E-Marketplace Participants?

☒ Yes

☐ No

Will You Send Seller-Originated Advertising to E-Marketplace Participants?

☒ Yes

☐ No

Will You Share Demographic Data of E-Marketplace Participants With Others?

☒ Yes

☐ No

Property 1Property 2Property 3Value

Figure 6

Offers Available for Buyer						
Offer	Sell Email Address?	Send Seller-Originated Advertising?	Share Demographic Data With Others?	Product	Price per Unit	
Offer 01	NO	NO	NO	Widget A	\$10	
Offer 02	YES	YES	NO	Widget A	\$8	
Offer 03	YES	YES	YES	Widget A	\$7	
Offer 04	NO	NO	NO	Widget A	\$11	
Offer 05	NO	YES	NO	Widget A	\$11	
Offer 06	YES	NO	NO	Widget A	\$11	
Offer 07	YES	YES	YES	Widget A	\$8	
Offer 08	NO	NO	NO	Widget A	\$11	
Offer 09	YES	YES	YES	Widget A	\$8	
Offer 10	NO	NO	NO	Widget A	\$11	
Offer 11	NO	NO	NO	Widget A	\$12	
Offer 12	YES	YES	NO	Widget A	\$9	
Offer 13	YES	YES	NO	Widget A	\$9	

Figure 7

REPLACEMENT SHEET

Offers Available for Buyer					
Offer	Sell Email Address?	Send Seller-Originated Advertising?	Share Demographic Data With Others?	Product	Price per Unit
Offer 01	NO	NO	NO	Widget A	\$10
Offer 04	NO	NO	NO	Widget A	\$11
Offer 08	NO	NO	NO	Widget A	\$11
Offer 10	NO	NO	NO	Widget A	\$11
Offer 11	NO	NO	NO	Widget A	\$12

Figure 8